

Winchcombe school Careers taught curriculum

Lessons are taught as part of the Personal Development curriculum

Each term students receive one lesson in all three areas: Citizenship, PSHE/RSE and Careers

Careers lessons support employer events and student priorities eg. GCSE Options

Additionally, students have one tutor time each week devoted to Careers. These are short discussions based around a video. The topics are appropriate to the needs of each year group and are designed to maintain a career narrative. From 2022, termly careers assemblies by the Careers Lead also take place. This allows response to new LMI, business news & events.

	7	8	9	10	11
<p>Term 1 Challenging injustice</p> <p>School value: Attitude</p>	<p>Challenging gender stereotypes</p> <p>Are there male and female jobs? Why do we associate certain jobs with gender? How can we change this?</p>	<p>Gender and the workplace</p> <p>What is the glass ceiling? What is gatekeeping? What is unconscious bias? Who are the women who have broken through the glass ceiling?</p>	<p>Understanding gender & the impact on careers</p> <p>What is gender? Who / what influences our understanding of gender? How do ideas about gender affect career choices? How can we challenge gender stereotypes?</p>	<p>The glass ceiling</p> <p>Gender assumptions Who or what influences us? Why does a diverse workforce make sense? What is the pink-collar ghetto? Encouraging women into STEM? Case study: BBC</p>	<p>Social Justice: choices & LMI</p> <p>What are my choices? Academic V Vocational Why might an apprenticeship be good? Making applications Local updates How much choice do I really have?</p>
<p>Term 2 My Future</p> <p>School value: Stewardship</p>	<p>Workplace literacy</p> <p>Understanding the acronyms and slang language of the workplace. Being able to communicate effectively with others.</p>	<p>Dreams and aspirations – building a personal profile</p> <p>What is the difference between a dream and an aspiration? How can we remove barriers to our aspirations? What is the aspiration-achievement paradox? Case study: Will Smith Creating own career roadmap</p>	<p>Future planning & the Options Process</p> <p>Talk from Careers Lead & Deputy Head</p> <p>How should I plan my future? How should I choose my GCSE options?</p>	<p>Mock Interview Preparation: applications</p> <p>How can I make a good first impression? What's the difference between a good and bad interview? Using the STAR model How can I prepare?</p>	<p>Exploring post 16 options</p> <p>How to make a successful application Preparing for interview Starting to make plans</p>
<p>Term 3 Protecting myself & managing risk</p> <p>School value: Pride</p>	<p>Intellectual property</p> <p>What are trademarks and copyrights? How can I protect my own work? Why does copyright affect students?</p>	<p>Copyright & USP</p> <p>Case study: Edison Why do we need patents? What is a USP? How can I protect my product? The power of a logo – good marketing</p>	<p>Copyright, personal property & UK law</p> <p>How can I protect my business property? Competition or control? How has technology affected access to property?</p>	<p>Digital footprint: friend or foe?</p> <p>Which information is in an online image? What is a digital footprint? How can my digital image affect my career?</p>	<p>References and personal statements</p> <p>What is a reference? How will it be used? Why is it important? What will school write about me?</p>

		Careers related to patents and USP		How can I improve my digital footprint?	
<p>Term 4 Preparing for the workplace</p> <p>School value: Integrity</p>	<p>QSI: thinking about myself</p> <p>What are my best qualities? What skills do I have? What are my interests? How can I develop employability skills?</p>	<p>Your Future – career pathways</p> <p>Which factors affect career choices? Why are aptitude tests useful? How do modern career paths differ from traditional paths?</p>	<p>The world of work: applications & globalization</p> <p>How do employers test applicants? Which skills are employers looking for? How has globalization impacted the job market? Exploring global companies</p>	<p>Employability skills gap</p> <p>How employable is the UK? Which skills are most desirable? Which skills do millennials have and not have compared to older staff? How can we work in a team with people we don't like?</p>	<p>The world of work: recruitment & working patterns</p> <p>How can I find employment? Which working pattern suits me? Which factors affect our working patterns? What will the future be?</p>
<p>Term 5 Employment safety & future proofing</p> <p>School value: Resilience</p>	<p>My future</p> <p>Why is Labour Market Information useful to me? What is an aptitude test? Where can I get careers support? How can online careers resources help me to explore possible jobs?</p>	<p>Where next?: LMI & career planning</p> <p>Which jobs pay the highest salaries? What is the average UK salary? How can online careers resources help me to think ahead? Developing my career path</p>	<p>Career Path planning & employability</p> <p>Which jobs offer a high salary but least stress? What is employability? How are interpersonal skills different from knowledge? How do skills lead to a job? Women in STEM</p>	<p>Mock Interview Preparation: personal statements</p> <p>How can I make a successful application? How can I write a successful personal statement?</p>	<p>Future proofing</p> <p>Automation: friend or foe? How will my future working life be like? Why is human capital vital? Local changes Case studies: robot surgeons, BettyBots, Drones</p>
<p>Term 5 Preparing for the future</p> <p>School value: Resilience</p>	<p>Managing change</p> <p>What is the difference between hard and soft skills? How has automation affected the workplace? How can I future proof myself? Cases: Ocado and Amazon</p>	<p>The future of work</p> <p>How has the pandemic changed the world of work? Using LMI Which industries are expanding? Which qualifications will help me to survive in the changing workplace?</p>	<p>LMI – what? Where? Why?</p> <p>Finding and using data about careers. How Moving from 'information' to 'intelligence'</p>	<p>Future Planning</p> <p>Looking ahead to post 16 choices and planning a personal strategy for success. Understanding the differences between technical and academi routes.</p>	